

Upstate New York World Trade News

U.S. Department of Commerce - U.S. Commercial Service
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YOUR PRIVACY IS IMPORTANT TO US! WE MAKE EVERY EFFORT TO MINIMIZE UNWANTED COMMUNICATIONS FROM OUR OFFICE. IF YOU DO NOT WISH TO RECEIVE SIMILAR ANNOUNCEMENTS, PLEASE CALL OUR OFFICE.

COMMERCIAL SERVICE MARKET OF THE MONTH

The U.S. Commercial Service is happy to introduce our newest feature – CS MARKET OF THE MONTH. Each month, the Commercial Service will highlight a particular market on our website, which will include success stories, news articles, market research, upcoming trade events and other salient features about that market. Markets from all over the world will be featured. This month, we highlight Hong Kong – Business at the Speed of Light. Future markets of the month include the United Arab Emirates and Poland. The CS MARKET OF THE MONTH is available at www.export.gov/commercialservice.

UPCOMING COMMERCE DEPARTMENT TRADE MISSIONS

Nov 3-7, 2003

Aerospace Trade Mission to Poland, Romania
and the Czech Republic

Nov 15-22, 2003

Oil and Gas Business Development Mission
to Nigeria, Gabon, and Sao Tome and Principe

Nov 17-21, 2003

Business Development Mission for
Information & Communications Technology
to Northern Ireland and Republic of Ireland

U.S. EXPORT REGULATIONS SEMINAR

September 24, 2003

9:00 a.m. - 4:30 p.m.

Genesee Community College - Batavia NY

Eight international trade specialists from five key U.S. Government agencies will conduct this comprehensive all-day seminar. The program is designed to inform exporters, freight forwarders, customs house brokers, carriers, and others involved in the export process about U.S. export regulations and requirements

U.S. Census Bureau - Foreign Trade Division

U.S. Department of Commerce
Bureau of Industry and Security

U.S. Department of Treasury
Office of Foreign Assets Control

U.S. Department of State
Office of Defense Trade Controls

U.S. Customs Service
Controls Outbound Enforcement Team

Cost: \$125 for first person/\$100 per additional
Includes Continental Breakfast, Lunch,
Breaks and Workbook

Check Registration Deadline: September 10
Credit Card Registration Deadline: September 17

Please call our office for additional information
and a registration form.

EXPO USA DOMINICAN REPUBLIC

IS YOUR COMPANY READY TO SEEK OPPORTUNITIES IN THE LARGEST MARKET IN THE CARIBBEAN REGION?

- The Caribbean Region has a population over 23 million with 21 potential export markets
- U.S. exports to the Caribbean Region reached US\$13.5 billion in 2002
- The Dominican Republic is the fifth largest market in the Western Hemisphere for U.S. exports
- The U.S. exports more to the Dominican Republic than to India, Russia, Argentina or Chile

The U.S. Commercial Service at the U.S. Embassy in Santo Domingo invites you to participate in this premier event of its kind in the Caribbean. Through EXPO USA, new-to-market U.S. companies have an excellent opportunity to contact potential agents, distributors and end-users. In addition to the exhibition, participating firms are offered pre-screened appointments with qualified sales representatives and buyers. EXPO USA includes:

- Hard wall booth, table, chairs, 110w electrical outlet, 2 spotlights, and furnished with your company name on the header
- Pre-qualified and individual appointments with prospective agents, representatives, distributors, licensees, franchisees or joint-venture partners
- Targeted promotional campaign to attract the customers and market intermediaries you want to meet
- Translation services
- Briefing on the economy and market situation in the Dominican Republic, Jamaica, Trinidad & Tobago, Barbados and Haiti
- Customs clearance for exhibit materials
- Inclusion in the exhibition catalog and newspaper inserts with your contact information and product description
- The best rates in town on 5-star hotels

All for \$1,500. If you would like to participate, receive more information, or want market research on the Dominican Republic, please call our office.

SOUTH AFRICAN SAFARI 2003

The U.S. Commercial Service at the American Embassy in Durban, South Africa is pleased to introduce you to their SOUTH AFRICAN SAFARI 2003 Catalog Show in October.

This trade event is especially designed to introduce U.S. products and services to interested South African buyers. This marketing opportunity will be taken to South Africa's three largest markets - Durban, Cape Town and Johannesburg, giving your company exposure to Africa's largest market.

South Africa's market of 44 million people and pro-business environment make it the logical choice for many U.S. companies seeking to do business on the continent. The country boasts the most advanced, broad based and productive economy in Africa, with a \$126 billion gross domestic product and world-class financial sector.

For a small fee of \$150, you will reach thousands of South African businesses in three major cities. You will receive trade leads after every show, high level exposure and publicity generated by the U.S. Embassy's visit to all three cities, and a listing in South African Safari's directory.

The following are best prospects in South Africa:

- Aerospace & Defense
- Apparel & Textiles
- Auto Parts
- Chemicals
- Consumer Goods
- Cosmetics
- Environmental Technologies
- Information Technologies
- Infrastructure & Mining
- Medical/Healthcare
- Oil and Gas
- Safety & Security

To register for this event go to www.buyusa.gov/southafrica/en/page276.html. Please call our office for market research on South Africa.